

DRIVE Methodology®

01

Define

Begin with a deep dive into need discovery. Define the job profile, company culture, and both current and future job goals. Understand the hard and soft skills required and establish clear no-gos, setting a solid foundation for targeted recruiting.



02

Research

Equip yourself with insights by identifying your target group's needs, collecting your company & job USPs, and creating detailed personas. With a clear roadmap, prepare job ads and interview cases that speak directly to your ideal candidates.



03

Inspire

Move beyond conventional recruiting by deploying candidate attraction strategies that resonate. Efficiently match candidates to criteria with active sourcing techniques, refine your feedback process, and manage rejections with grace, inspiring talent to choose you.



04

Validate

Guide your candidates through a seamless hiring process, managing expectations, addressing formalities, and ensuring a mutual fit. Seal the deal with an employment contract that marks the beginning of a fruitful collaboration.



05

Enroll

Welcome new hires with a tailored, comprehensive onboarding process. Ensure their smooth transition and integration, setting them up for success and long-term engagement with continuous feedback for the first six months.



Drive your company to success!

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